

CARIB VOXX

**MEDIA KIT
2020**

 [fb.com/caribvoxx](https://www.facebook.com/caribvoxx)

 [@caribvoxx](https://www.instagram.com/caribvoxx)

 [/caribvoxx](https://www.youtube.com/caribvoxx)

 [@caribvoxx](https://twitter.com/caribvoxx)

Carib Voxx is a Digital Media Company
and Caribbean content platform.

www.caribvoxx.com

ABOUT US

Carib Voxx is a Digital Media Company and Caribbean content platform. Globally pushing all areas of the Caribbean culture from the music, art and lifestyle. We are establishing industry credibility for Caribbean content while being the voice of millennials staying on top of subcultures and youth culture throughout the Caribbean.

Direct fi the Culture



GLOBAL REACH

2500

users per month on website

15%

growth per month

5000

page views per month



TOP 5 COUNTRIES



United States



Jamaica



United Kingdom



Ghana



Canada

**CARIB
VOXX**

REACHING OUR AUDIENCE WHEREVER THEY ARE

DESKTOP



SOCIAL
MEDIA



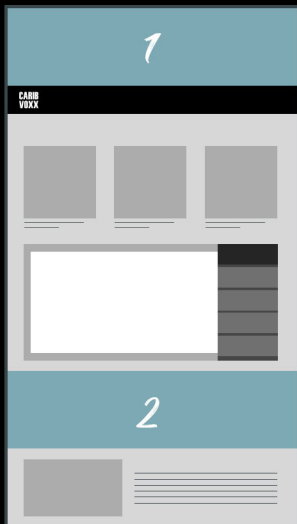
**CARIB
VOXX**



MOBILE
/TABLET



NEWSLETTER



Homepage



Homepage continued

1. Interstitial Top

600x400 px / 970 x 250 px / 728 x 90 px

2. Interstitial Middle

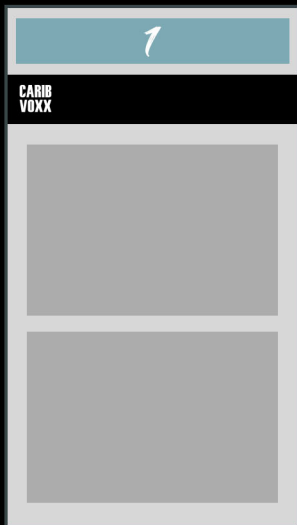
600x400 px / 970 x 250 px / 728 x 90 px

3. Interstitial Bottom

600x400 px / 970 x 250 px / 728 x 90 px

4. DBL MPU / MPU

300 x 600 px / 300 x 250 px



Homepage



Homepage continued

1. Leaderboard

320 x 50 px

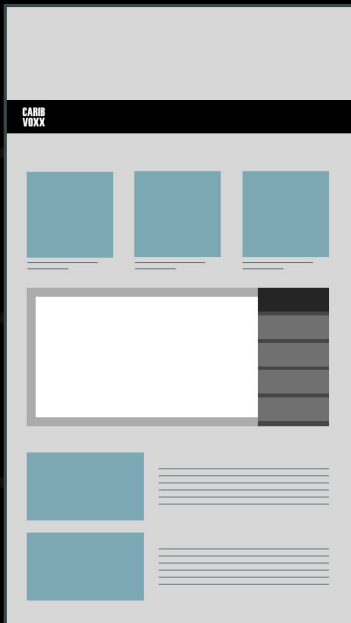
2. MPU

300 x 250 px

Priority Boxes

Visible on every page

For all cost associated with advertising on our website please email us at sales@caribvoxx.com



Homepage

CARIB VOXX RATE CARD

Carib Voxx helps our brand partners achieve their goals. Through our team of producers, writers, designers, strategists, analysts and developers, we help you create powerful, effective content. Offering production, editorial, design and strategy, together we weave ideas into tangible results that you can see, feel and experience – all with a Carib Voxx touch.

If interested in any of our services email us with your inquires at info@caribvoxx.com.

Our services include:

EVENTS

PHOTO PRODUCTION

VIDEO PRODUCTION

CONTENT STRATEGY & ORIGINAL EDITORIAL

SOCIAL MEDIA STRATEGY

SPONSORED AD CONTENT

SOCIAL MEDIA POSTS

(Video, Image, Carib Voxx Premier for Songs or Videos, Out Deh Fridays, Custom Video or Images)

NEWSLETTER

NATIVE AD PLACEMENT

COMPLETE TRANSPARENCY

(Reporting, Optimization, Post Campaign, Analysis)

GETTING ON OUR PLAYLISTS



Lushane Salmon

C.E.O / Chief Content Officer

lushane@caribvoxx.com

876-399-5065

Rayon Martin

Vice President /

Managing Director of Partnerships

martin@caribvoxx.com

Mario Spencer

Content Operations Officer

mario@caribvoxx.com

Davion Lyons

Executive Creative Director

davion@caribvoxx.com